Take-Aways

Scenario 1: Access to Hosting

- Discoverability of new feature took some adjustment but was highly learnable.
- Useful notes to consider from Tester 3 when visibility settings work gets picked up.

Scenario 2: Invitation the Create and Host

- Multiple entry-points were utilized
- Cancel and other actions need explanatory text
- Send me a test email is very needed and highly discoverable
- Test email should differ from the real email (ex. Test: in the subject line)

Scenario 2b: Host Invitation Email

- Adjust email design and content as recommended including but not limited to: elevating the message to the top, updating the banner, etc.
- Cool ideas to enhance the create a convo stepper page, may not make V1 cut.

Scenario 3: Create a New Conversation and Add Host

- Multiple entry-points were utilized
- Users stumbled a bit in adding a host - let's regroup and discuss how to move forward
- Adding a host action needs more clarity
- Need explanatory text – one host minimum. Need clarity around removing, etc.

Scenario 3b: Request to Add Host Email

- Will make adjustments to the add host email based on feedback
- Need explanatory text providing clarity around how hosting works (must have at least one confirmed at all times), adding, removing, etc.