



















Scenario 2: Invitation to Create and Host a Conversation

As an Inclusivv employee, you're helping to manage the King Center account. They recently gave you a few email addresses for people they'd like to create and host some upcoming conversations on Bridging the Racial Divide.

	Tester 1	Tester 2	Tester 3	Notes
1. Navigate to the Bridging the Racial Divide topic for the King Center and find a way in the platform to ask those individuals to host a conversation.				
2. Find a way to ask Aki and Nicole to host a conversation				
3. See a list of invited hosts. What else do you think you can do? Is there any other information you need?				"Not sure what cancel button would be for"
4. Find a way to check what the invitation will look like.				Very needed and highly discoverable
5. Click anywhere to go to your email				Test email should differ from the real email (ex. Test: in the subject line)

Scenario 2b: Host Invitation Email

Pretend you are one of the individuals you invited to create and host a conversation on Bridging the Racial Divide for the King Center, check your email and follow the steps to create a conversation.

	Tester 1	Tester 3	Tester 3	Notes
1. Take a look at the email and describe aloud your thoughts and impressions of it. Anything you do or do not like about it? Anything missing?				Adjust design and content as recommended including: elevating the message to the top, updating the banner, etc.

2. Click through to create a conversation. Is anything missing here?



Cool ideas for the future, may not make V1 cut.