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Product Designer

education

General Assembly

User Experience Design Immersive
Certificate
2019

The Glasgow School of Art, UK

Master of Fine Art with Merit
2011 – 2013

The School of the Art Institute of Chicago

Bachelor of Fine Arts & Art Education
2002 – 2006

skills

Product Design —

User research
Workshop facilitation
Capturing requirements
Information architecture
Interaction design
Wireframing
Prototyping
User Testing
Market research
QA testing
Illustration

Toolbox —

Figma
Sketch
InVision
Adobe XD
Axure
Fullstory
Hotjar
Google Analytics
Adobe Illustrator
Adobe Photoshop

experience

Inclusivv (Formerly Civic Dinners)

Product Designer | Full Time | May 2021 — Present

The Inclusivv platform enables top brands, communities, and individuals to ignite change through structured conversations.

- Collaborate with ProdDev team on problem-focused solutions from hypothesis to development on 3 features in under 4 months.
- Gather and distill insights through qualitative and quantitative methods used to inform design direction and decisions.

Manhattan Associates

Senior Product Designer | Full Time | August 2020 — April 2021

Manhattan Associates is a software company that helps businesses optimize their supply chains and manage omnichannel solutions.

- Work with cross-functional team to produce a new application from vision to development
- Create wireframes and prototypes for transportation and warehouse mgmt apps
- Work across teams to conduct research and extract requirements

Narwhal Digital

User Experience Designer | Full Time | Nov 2019 — July 2020

Narwhal Digital is a digital agency based in Atlanta, GA focused on creating conversion optimized apps and websites for clients such as the Georgia Aquarium, the Coca-Cola Company, and more.

- Create conversion-focused UX Deliverables for 3 full-site redesigns in 6 months
- Increased conversions by 3% on Roadie.com through UX recommendations
- Support 5 retainer clients through UX wireframes & content recommendations

OpenPharma at Synchrogenix, a Certara company

User Experience Design Lead | Contract | Sept — Nov 2019

OpenPharma is an accelerator group focused on developing blockchain enabled software for the healthcare and life sciences industries.

- Gather requirements to define epics and stories for design and development
- Create UX Research Plans including interviews, heuristic evaluations, etc.
- Design wireframes and responsive mockups for 2 applications in 2 months

Purchasing Power

UX/UI Designer | Contract | April — June 2019

Purchasing Power is an optional employee benefit that allows employees to purchase items upfront and pay for them over time, directly from their paycheck.

- Design the Purchasing Power Vacations experience including: userflows, sketches, wireframes, copywriting, style guide and hi-fi prototype for web and mobile
- Work with UI Developer to meet tech requirements and hand off designs